ARTiculate

ADVERTISING RATES

For Issue #43
May 2023 – September 2023

Here is your chance to be part of this area's vibrant, active, and always interesting cultural scene!

Established in 2002 as the premier arts, culture and heritage voice for the region, *ARTiculate* provides thoughtful and relevant coverage of local artists, writers, performers, heritage, and cultural issues important to our region.

ARTiculate contains original features and reviews by local writers, bringing our communities closer together.

Our quality design, layout and printing is a great way to promote your business, organization or activities while also supporting the development of local culture!

This issue will include events, news and profiles covering the entire Kootenay - Columbia region from Grand Forks to Fernie, Creston to Valemount.

Targeted to a wide audience interested in arts, culture and heritage, *ARTiculate* is a free publication with targeted distribution of 10-13,000 copies at public locations throughout the entire region.

Read by locals and tourists alike, each issue is also posted online and has a long shelf life.

We have dedicated readers and continually receive great feedback about our stories and design.

You will want to be included in this issue - don't miss out!

WEST KOOTENAY **ARTS** COUNCIL

- Cultural News and Issues
- Artists & Makers
- Performers
- Theatre
- Festivals & Events
- Heritage
- Musicians
- Writers
- Reviews

ARTiculate is produced by the West Kootenay Regional Arts Council, a registered charitable, non-profit organization.

The first word on arts, culture and heritage in the Columbia Basin

ACCEPTED FILE FORMATS

CAMERA READY:
Acceptable file formats for camera ready ads are: **psd, tiff, jpeg, pdf, or eps** Submit the correct size and colour or **submit files as per production specs**

AD PRODUCTION:
Text may be supplied in a **Word** or **plain text format (**i.e. **Text Edit)**, or in the body of an **email**.

Images and logos **must not** be embedded in a text document, but must be supplied as separate files in **psd, tiff, jpeg, pdf, or eps** format.

All images **must** be at least **300 dpi** or greater.

There is an additional fee for ad design services.

UNACCEPTABLE FILE FORMATS:
CorelDRAW, Pagemaker, or gif files.
Images/logos must not be lifted from web sites unless they are at least **300 dpi** at printable size.

PLACEMENT
Ad placement is at the discretion of the publisher/designer. Although specific placement can be requested in writing it may be subject to an additional fee.

LIMITATIONS
Content of ads are subject to approval by the publisher and the publisher reserves the right to not accept advertising at any time. Advertisers agree to indemnify and hold harmless the publisher, employees and contractors against any expense or loss by reason of any claims arising from inclusion in the publication. Should an error or omission of advertising occur, the publisher's liability is limited to the amount the error or omission reduces the value of the advertising, never to exceed the total cost payable for the advertisement.

DISPLAY AD SIZES AND RATES

Half page
vertical 3.5″ w x 9.5″ h
$564

Full page
8″ w x 10.5″ h, please
please add ¼″ bleed
$792.00

Half page
horizontal 7.25″ w x 4.75″ h
$564.00

Full page:
Premium Spots
(Back Cover & Inside Front)
8″ w x 10.5″ h, please
please add ¼″ bleed
$1023.00

Quarter page
vertical 3.5″ w x 4.75″ h
$405.95

Quarter page
horizontal 7.25″ w x 2.25″ h
$405.95

NEW! ALL ADS INCLUDE FULL PROCESS COLOUR (NO ADDITIONAL CHARGE)

PRICES AS LISTED - NO TAXES ADDED

For more information or advertising booking contact:
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Payment is due within 30 days of receipt of your WKRAC **ART**iculate ad invoice.

ARTiculate is produced by the West Kootenay Regional Arts Council, a registered charitable, non-profit organization. For more information about WKRAC, contact Kallee Lins at 250-352-2421 or director@wkartscouncil.com.

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